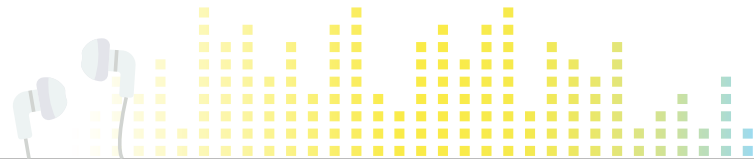


THE RISE OF DAB+ DIGITAL RADIO

4.2M

DAB+ LISTENERS IN AUSTRALIA¹

+600K
listeners
in 12
months



4.7M

DAB+ RADIOS SOLD IN AUSTRALIA²

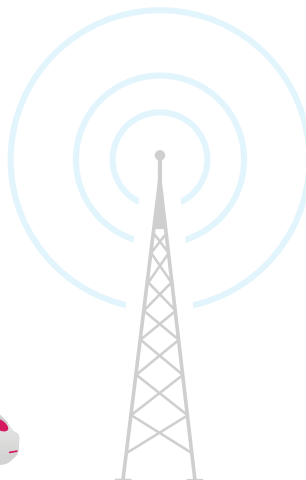
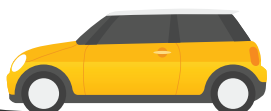


65%

of new vehicles

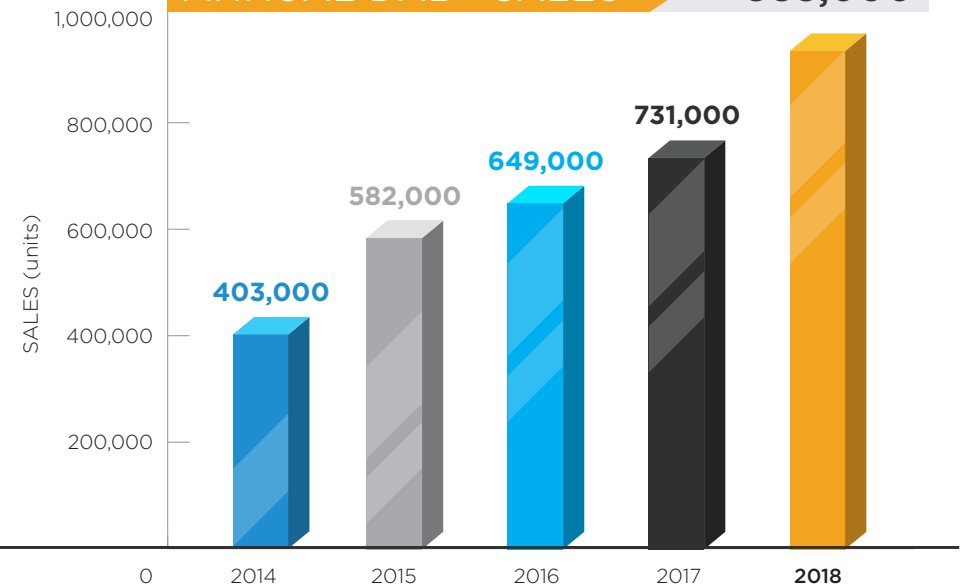
fitted with DAB+
and supported by

46 manufacturers³



ANNUAL DAB+ SALES⁴

933,000



Sources: (1) GfK Radio Ratings, Surveys 1-8 2018, SMBAP, All people 10+, Mon-Sun 12mn-12mn. (2) GfK Point of Sale DAB+ Fusion Reporting, including coverage extrapolation (excludes sales of aftermarket DAB+ devices in vehicles) Q4.2018 and Glass's Automotive Business Intelligence Q4.2018. (3) Glass's Automotive Business Intelligence 2018, represented as a proportion of total new vehicle sales from 1 Jan 2018 – 31 Dec 2018, sourced from the FCAI. (4) GfK Point of Sale DAB+ Fusion Reporting, including coverage extrapolation (excludes sales of aftermarket DAB+ devices in vehicles) 2014-2018 and Glass's Automotive Business Intelligence 2014-2018. For more information, visit digitalradioplus.com.au. February 2019