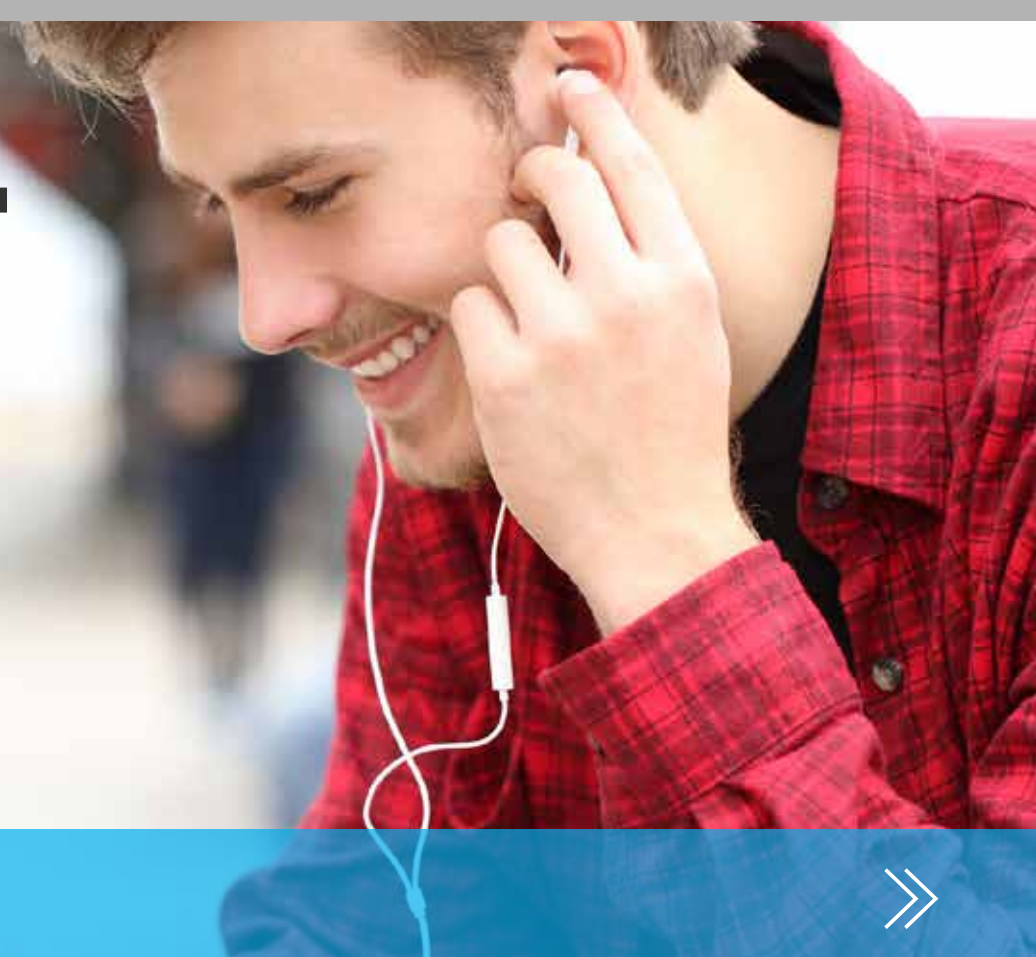




SEPTEMBER 2016

NEW DAB+ AWARENESS CAMPAIGN ON AIR NOW



READ MORE



3.6M
DAB+ LISTENERS IN THE FIVE METROPOLITAN CAPITAL CITIES¹

1.54M
LISTENERS TUNING INTO DAB+ ONLY STATIONS¹

2.73M
DAB+ ENABLED DEVICES IN THE MARKET²

652K
VEHICLES SOLD WITH DAB+ SUPPORTED BY **33** VEHICLE BRANDS³

99K
VEHICLES SOLD WITH DAB+ Q2.16 THE HIGHEST QUARTER TO DATE³

LG STYLUS DAB+ IS THE NO.1 SELLING LG SMARTPHONE IN 2016

TOP 5 COMMERCIAL DAB+ ONLY STATIONS

The top 5 DAB+ only stations, as released in DAB+ Digital Radio Report - 3, 2016.

1



2



3



4



5



SOURCES

- GfK Digital Radio Report - 3, 2016**
SMBAP, Cumulative Audience, Mon-Sun, 12mn-12mn, All People 10+ listening to DAB+ stations via DAB+ or internet and listening to AM/FM stations simulcast via DAB+.
- GfK Point of Sale DAB+ Fusion Reporting, including coverage extrapolation (excludes sales of aftermarket DAB+ devices in vehicles), June 2016 and Glass's Automotive Business Intelligence Q2.2016 and total sales figures supplied by vehicle manufacturers in Australia supporting DAB+ digital radio, January 2014.**
- Glass's Automotive Business Intelligence, Q2.2016 and total sales figures supplied by vehicle manufacturers in Australia supporting DAB+ digital radio, January 2014.**