



It's radio as you  
know it, plus...

---

## What is Digital Radio?

Digital radio is a new, exciting and involving way for listeners to tune into their favourite radio stations.

Offering an exceptionally high sound and signal quality, digital radio offers a range of exciting features to enhance your listening experience.

- Clearer sound and improved reception
- Extra features such as more stations, pause and rewind radio, downloadable music, more details about the advertised product, slideshows, scrolling text, Electronic Program Guides, updated news, sports and racing information.
- Extra stations potentially doubles the number of commercial stations
- Tuning by station name, not frequency, making it easy to find favourite stations
- A wider choice of shows and program highlights better meets the needs of niche audiences

With digital radio all you need is a digital receiver or a device with a DAB+ chip in it and that's it – no subscription fees, no messing about with signing up or logging on, just tune in.

Australia is ahead of countries like Germany, Italy and China in adopting DAB+, a superior new technology that will enable radio stations to multichannel as well as broadcast a variety of multimedia, data and interactive programming – all free to air.

You will need a new radio to tune into digital radio and these are available from partner retailers listed on the 'Find Retailers' search function. Simply type in your postcode to see where your local digital radio stockiest is.