

# EMBARGOED UNTIL 9:30AM AEST



## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 4 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BUDDHA	51	26	25	6	3	3	10	5	5	12	8	4	18	8	10	4	2	2	2	*	*	*
Chemist Warehouse Remix	7	4	3	*	*	*	*	*	*	2	2	0	4	2	2	*	*	*	1	*	*	*
Coles Radio	82	74	8	11	7	4	15	9	6	34	32	2	14	15	-1	5	11	-6	3	1	2	
Easy Radio	50	61	-11	7	13	-6	11	7	4	12	24	-12	13	13	0	5	3	2	2	1	1	
Edge Digital	59	75	-16	10	13	-3	22	26	-4	21	31	-10	5	3	2	2	2	0	*	1	*	
EON Sports Radio	8	9	-1	1	2	-1	2	2	0	2	2	0	*	1	*	2	2	0	*	*	*	
Kinderling Kids	13	19	-6	2	5	-3	2	*	*	4	13	-9	5	*	*	*	*	*	*	*	*	
Koffee	29	39	-10	9	9	0	4	9	-5	11	6	5	2	11	-9	2	4	-2	1	1	0	
NTS News Talk Sport	21	22	-1	9	8	1	2	4	-2	8	3	5	*	2	*	*	*	*	3	5	-2	
OLDSKOOL RADIO	28	24	4	2	2	0	2	*	*	10	12	-2	12	9	3	1	1	0	1	*	*	
OMG!	29	27	2	7	8	-1	8	4	4	7	6	1	2	3	-1	5	5	0	2	*	*	
The 80s iHeartRadio	27	31	-4	5	7	-2	3	2	1	9	9	0	8	9	-1	*	*	*	2	4	-2	
The 90s iHeartRadio	37	32	5	7	5	2	5	7	-2	19	16	3	6	4	2	*	*	*	1	*	*	
The Range - Country	30	33	-3	7	8	-1	8	5	3	8	12	-4	2	2	0	3	5	-2	1	2	-1	
triple j Unearthed	71	60	11	19	18	1	16	7	9	21	15	6	13	15	-2	*	2	*	2	3	-1	
ABC Country	38	33	5	6	6	0	5	*	*	17	13	4	5	7	-2	*	1	*	5	6	-1	
ABC Extra	17	23	-6	7	6	1	*	2	*	7	5	2	4	6	-2	*	1	*	*	2	*	
ABC Grandstand	39	50	-11	3	6	-3	5	4	1	5	9	-4	12	20	-8	6	5	1	7	6	1	
ABC Jazz	38	61	-23	2	6	-4	9	5	4	13	22	-9	10	14	-4	2	9	-7	3	5	-2	
Double J	61	53	8	4	9	-5	9	6	3	30	28	2	12	4	8	2	4	-2	3	1	2	
Total Digital/Internet Only	523	541	-18	51	66	-15	86	89	-3	185	184	1	135	119	16	37	53	-16	28	30	-2	

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
BUDDHA	37	19	18	17	11	6	9	5	4	15	9	6	17	12	5	11	5	6	31	12	19						
Chemist Warehouse Remix	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0	6	2	4						
Coles Radio	69	59	10	7	12	-5	21	25	-4	27	21	6	27	21	6	20	11	9	26	35	-9						
Easy Radio	42	43	-1	21	12	9	9	9	0	18	21	-3	19	21	-2	8	9	-1	24	28	-4						
Edge Digital	45	64	-19	29	39	-10	23	27	-4	20	30	-10	19	21	-2	18	9	9	43	33	10						
EON Sports Radio	8	9	-1	3	4	-1	2	3	-1	5	2	3	2	3	-1	2	6	-4	2	7	-5						
Kinderling Kids	11	17	-6	1	6	-5	*	3	*	1	5	-4	3	10	-7	6	6	0	9	7	2						
Koffee	22	31	-9	8	11	-3	6	18	-12	6	9	-3	12	18	-6	*	3	*	17	25	-8						
NTS News Talk Sport	18	13	5	4	4	0	8	3	5	5	4	1	7	7	0	5	5	0	7	10	-3						
OLDSKOOL RADIO	25	24	1	5	3	2	4	8	-4	8	18	-10	6	11	-5	12	2	10	14	7	7						
OMG!	19	15	4	11	7	4	*	1	*	9	5	4	4	8	-4	*	4	*	21	20	1						
The 80s iHeartRadio	25	26	-1	5	10	-5	6	12	-6	9	13	-4	9	13	-4	3	7	-4	9	14	-5						
The 90s iHeartRadio	31	27	4	16	17	-1	9	12	-3	11	11	0	14	9	5	6	11	-5	13	12	1						
The Range - Country	19	24	-5	6	12	-6	1	5	-4	10	11	-1	7	8	-1	6	10	-4	18	22	-4						
triple j Unearthed	50	46	4	15	21	-6	17	12	5	11	14	-3	18	19	-1	12	12	0	38	25	13						
ABC Country	31	23	8	14	17	-3	18	13	5	14	11	3	7	3	4	7	2	5	19	19	0						
ABC Extra	7	17	-10	2	5	-3	2	3	-1	1	8	-7	*	6	*	2	9	-7	10	15	-5						
ABC Grandstand	20	20	0	3	*	*	1	1	0	7	10	-3	9	14	-5	12	9	3	29	39	-10						
ABC Jazz	32	47	-15	12	16	-4	9	11	-2	14	20	-6	14	15	-1	10	19	-9	15	30	-15						
Double J	48	46	2	18	23	-5	18	16	2	18	16	2	14	18	-4	22	29	-7	42	37	5						
Total Digital/Internet Only	415	442	-27	168	215	-47	153	177	-24	191	213	-22	185	210	-25	151	154	-3	337	340	-3						

# MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 4 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
AUSSIE	48	71	-23	7	7	0	2	1	1	16	26	-10	14	22	-8	6	9	-3	3	6	-3
BUDDHA	41	33	8	8	*	*	2	*	*	8	7	1	18	19	-1	4	5	-1	1	2	-1
Chemist Warehouse Remix	21	24	-3	8	5	3	*	2	*	8	7	1	3	8	-5	3	*	*	*	2	*
Coles Radio	54	40	14	7	2	5	11	8	3	17	19	-2	10	7	3	7	1	6	3	2	1
Easy Radio	30	44	-14	7	8	-1	*	*	*	7	7	0	7	10	-3	3	9	-6	6	10	-4
Edge Digital	14	15	-1	2	4	-2	2	*	*	8	9	-1	1	3	-2	*	*	*	*	*	*
EON Sports Radio	7	10	-3	3	2	1	*	2	*	2	6	-4	*	*	*	2	*	*	*	1	*
Kinderling Kids	25	21	4	9	1	8	3	2	1	7	9	-2	6	7	-1	*	*	*	*	2	*
Koffee	27	31	-4	3	1	2	5	4	1	7	8	-1	9	14	-5	3	3	0	*	*	*
Koool	8	7	1	*	*	*	*	1	*	*	1	*	3	2	1	4	2	2	1	1	0
NTS News Talk Sport	10	7	3	3	1	2	*	3	*	5	3	2	2	*	*	1	*	*	*	*	*
OLDSKOOL RADIO	23	35	-12	2	4	-2	4	5	-1	4	8	-4	14	18	-4	*	*	*	*	*	*
OMG!	22	29	-7	6	3	3	*	2	*	4	6	-2	5	12	-7	6	4	2	2	2	0
Rythmos	13	*	*	2	*	*	*	*	*	7	*	*	4	*	*	*	*	*	*	*	*
The 80s iHeartRadio	43	47	-4	8	8	0	*	4	*	4	7	-3	28	25	3	*	2	*	2	2	0
The 90s iHeartRadio	27	38	-11	4	8	-4	3	6	-3	8	15	-7	11	7	4	*	*	*	1	2	-1
triple j Unearthed	32	39	-7	10	9	1	7	9	-2	8	10	-2	7	7	0	1	2	-1	*	1	*
ABC Country	22	24	-2	1	2	-1	*	4	*	2	6	-4	6	*	*	3	4	-1	10	8	2
ABC Extra	15	18	-3	3	9	-6	3	3	0	4	2	2	3	5	-2	1	*	*	1	*	*
ABC Grandstand	32	47	-15	5	4	1	*	6	*	6	10	-4	4	10	-6	8	4	4	10	13	-3
ABC Jazz	50	35	15	5	3	2	4	2	2	14	6	8	11	8	3	6	5	1	10	11	-1
Double J	67	67	0	7	11	-4	12	14	-2	17	18	-1	24	20	4	4	4	0	3	1	2
Total Digital/Internet Only	503	509	-6	61	61	0	60	57	3	136	126	10	141	158	-17	55	48	7	51	58	-7

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4350]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
AUSSIE	35	49	-14	20	26	-6	13	12	1	9	9	0	7	11	-4	9	16	-7	21	30	-9
BUDDHA	32	26	6	14	11	3	15	13	2	14	14	0	9	13	-4	5	6	-1	18	16	2
Chemist Warehouse Remix	21	20	1	2	6	-4	10	11	-1	13	7	6	*	*	*	3	1	2	5	9	-4
Coles Radio	49	33	16	22	11	11	20	11	9	26	17	9	12	8	4	9	7	2	29	22	7
Easy Radio	24	33	-9	11	10	1	7	9	-2	10	13	-3	8	10	-2	7	12	-5	16	17	-1
Edge Digital	12	14	-2	4	5	-1	8	5	3	5	4	1	8	5	3	*	*	*	5	5	0
EON Sports Radio	7	10	-3	4	7	-3	*	*	*	4	5	-1	*	2	*	4	2	2	2	6	-4
Kinderling Kids	22	19	3	7	6	1	5	6	-1	7	1	6	7	5	2	7	4	3	13	10	3
Koffee	16	20	-4	9	8	1	9	4	5	7	9	-2	7	6	1	4	7	-3	19	18	1
Koool	6	1	5	*	*	*	*	*	*	2	1	1	3	1	2	2	*	*	4	6	-2
NTS News Talk Sport	9	6	3	3	*	*	*	1	*	7	3	4	4	*	*	3	3	0	6	3	3
OLDSKOOL RADIO	21	31	-10	8	11	-3	7	13	-6	19	26	-7	10	13	-3	7	9	-2	12	16	-4
OMG!	22	24	-2	5	9	-4	5	7	-2	7	11	-4	10	9	1	10	11	-1	10	17	-7
Rythmos	13	*	*	5	*	*	2	*	*	3	*	*	4	*	*	7	*	*	4	*	*
The 80s iHeartRadio	36	43	-7	17	18	-1	13	12	1	11	15	-4	17	19	-2	4	12	-8	24	24	0
The 90s iHeartRadio	25	30	-5	7	11	-4	6	11	-5	12	11	1	3	7	-4	10	8	2	9	14	-5
triple j Unearthed	18	24	-6	6	10	-4	4	7	-3	2	5	-3	6	8	-2	5	5	0	19	19	0
ABC Country	11	12	-1	*	4	*	5	6	-1	9	3	6	6	3	3	3	1	2	19	18	1
ABC Extra	10	13	-3	5	7	-2	3	3	0	2	4	-2	3	4	-1	3	7	-4	7	10	-3
ABC Grandstand	16	18	-2	4	2	2	6	2	4	1	3	-2	5	9	-4	13	12	1	23	40	-17
ABC Jazz	40	27	13	9	6	3	9	10	-1	13	10	3	22	14	8	19	15	4	38	24	14
Double J	53	52	1	13	10	3	19	22	-3	21	24	-3	23	14	9	18	21	-3	28	25	3
Total Digital/Internet Only	401	393	8	160	161	-1	164	155	9	178	162	16	172	158	14	156	149	7	314	316	-2

# EMBARGOED UNTIL 9:30AM AEST



## BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 4 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA	19	29	-10	4	7	-3	3	4	-1	2	5	-3	4	6	-2	3	4	-1	2	3	-1
Chemist Warehouse Remix	6	10	-4	2	5	-3	1	2	-1	2	2	0	1	2	-1	*	*	*	*	*	*
Coles Radio	38	40	-2	4	5	-1	10	6	4	11	14	-3	5	7	-2	4	5	-1	4	3	1
Easy Radio	14	12	2	1	2	-1	*	*	*	6	4	2	2	3	-1	3	1	2	2	3	-1
Edge Digital	10	6	4	1	2	-1	3	1	2	5	2	3	*	*	*	*	*	*	*	*	*
EON Sports Radio	4	3	1	1	2	-1	*	*	*	2	1	1	*	*	*	*	*	*	1	1	0
Kinderling Kids	11	11	0	4	3	1	1	2	-1	3	4	-1	3	2	1	*	*	*	*	*	*
Koffee	8	11	-3	1	*	*	2	*	*	2	7	-5	3	2	1	*	*	*	1	1	0
NTS News Talk Sport	3	7	-4	2	3	-1	1	2	-1	*	1	*	*	*	*	*	*	*	*	1	*
OLDSKOOL RADIO	12	13	-1	4	5	-1	5	3	2	1	3	-2	2	1	1	*	*	*	*	1	*
OMG!	17	18	-1	4	5	-1	2	2	0	3	4	-1	5	4	1	2	2	0	1	1	0
Smooth	23	12	11	5	4	1	*	*	*	2	1	1	4	*	*	8	5	3	4	2	2
The 80s iHeartRadio	18	16	2	2	4	-2	3	*	*	5	4	1	5	6	-1	3	2	1	*	*	*
The 90s iHeartRadio	11	8	3	1	3	-2	3	2	1	5	3	2	*	1	*	2	*	*	*	*	*
The Range - Country	6	9	-3	4	3	1	*	1	*	1	2	-1	1	2	-1	*	1	*	*	*	*
triple j Unearthed	18	20	-2	2	5	-3	6	4	2	7	8	-1	3	2	1	*	1	*	*	*	*
ABC Country	15	12	3	1	2	-1	1	1	0	3	2	1	4	2	2	3	1	2	3	2	1
ABC Extra	7	9	-2	*	*	*	*	*	*	3	3	0	2	4	-2	2	*	*	*	*	*
ABC Grandstand	34	28	6	4	4	0	1	2	-1	13	7	6	4	3	1	2	6	-4	9	7	2
ABC Jazz	20	19	1	5	5	0	4	3	1	5	3	2	5	7	-2	*	*	*	1	2	-1
Double J	27	27	0	5	4	1	3	5	-2	11	8	3	8	6	2	1	3	-2	*	*	*
Total Digital/Internet Only	230	234	-4	29	37	-8	37	23	14	60	61	-1	58	56	2	21	29	-8	26	28	-2

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
BUDDHA	13	21	-8	4	5	-1	3	9	-6	7	14	-7	4	7	-3	2	5	-3	9	20	-11
Chemist Warehouse Remix	3	8	-5	1	2	-1	2	3	-1	1	4	-3	1	2	-1	2	3	-1	3	4	-1
Coles Radio	27	34	-7	9	7	2	10	13	-3	6	9	-3	12	15	-3	1	3	-2	22	18	4
Easy Radio	13	8	5	6	3	3	4	2	2	4	3	1	6	3	3	3	4	-1	8	9	-1
Edge Digital	9	4	5	4	4	0	1	1	0	4	2	2	2	1	1	3	2	1	3	3	0
EON Sports Radio	3	2	1	3	2	1	2	1	1	*	*	*	*	*	*	*	*	*	2	2	0
Kinderling Kids	10	9	1	5	3	2	2	1	1	6	5	1	5	5	0	1	2	-1	6	5	1
Koffee	6	9	-3	*	4	*	2	3	-1	4	3	1	2	4	-2	*	1	*	5	6	-1
NTS News Talk Sport	3	5	-2	1	1	0	*	*	*	1	1	0	2	3	-1	1	3	-2	*	2	*
OLDSKOOL RADIO	12	12	0	7	5	2	3	6	-3	6	4	2	7	5	2	3	2	1	5	6	-1
OMG!	15	16	-1	6	5	1	1	3	-2	5	6	-1	7	5	2	4	7	-3	8	10	-2
Smooth	20	11	9	7	6	1	7	2	5	9	3	6	13	7	6	6	3	3	10	6	4
The 80s iHeartRadio	13	14	-1	2	3	-1	4	3	1	3	8	-5	6	10	-4	4	6	-2	7	5	2
The 90s iHeartRadio	7	7	0	3	3	0	4	2	2	2	3	-1	3	4	-1	2	2	0	5	2	3
The Range - Country	6	8	-2	1	4	-3	3	4	-1	2	4	-2	1	2	-1	1	2	-1	2	5	-3
triple j Unearthed	15	14	1	5	4	1	1	2	-1	3	7	-4	3	5	-2	10	6	4	10	11	-1
ABC Country	10	8	2	5	4	1	3	2	1	5	3	2	4	3	1	6	4	2	7	7	0
ABC Extra	7	9	-2	2	2	0	*	*	*	3	4	-1	4	4	0	*	3	*	*	5	*
ABC Grandstand	13	15	-2	3	3	0	3	4	-1	5	5	0	4	3	1	7	3	4	27	21	6
ABC Jazz	18	16	2	11	8	3	8	8	0	6	8	-2	8	8	0	8	6	2	11	12	-1
Double J	17	18	-1	7	4	3	8	8	0	7	6	1	12	11	1	1	3	-2	12	13	-1
Total Digital/Internet Only	173	189	-16	78	73	5	74	82	-8	79	93	-14	95	97	-2	59	62	-3	144	151	-7

# EMBARGOED UNTIL 9:30AM AEST



## ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 4 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA	20	18	2	2	2	0	2	2	0	5	8	-3	6	2	4	3	4	-1	1	1	0
Chemist Warehouse Remix	2	2	0	1	1	0	*	*	*	*	1	*	1	1	0	*	*	*	*	*	*
Coles Radio	18	18	0	1	1	0	3	2	1	7	10	-3	5	4	1	1	1	0	*	1	*
Easy Radio	7	6	1	1	1	0	1	*	*	1	2	-1	1	1	0	1	*	*	2	2	0
Edge Digital	2	2	0	1	2	-1	1	*	*	*	1	*	*	*	*	*	*	*	*	*	*
EON Sports Radio	3	2	1	*	*	*	2	1	1	*	*	*	1	1	0	*	*	*	*	*	*
Kinderling Kids	8	6	2	1	1	0	1	2	-1	3	2	1	3	1	2	*	*	*	*	*	*
OLDSKOOL RADIO	10	14	-4	*	1	*	1	2	-1	6	8	-2	4	3	1	*	*	*	*	1	*
OMG!	7	8	-1	1	3	-2	*	*	*	1	1	0	2	3	-1	2	1	1	*	*	*
Smooth	11	10	1	1	*	*	*	*	*	2	5	-3	3	2	1	3	4	-1	1	*	*
The 80s iHeartRadio	18	18	0	*	1	*	1	1	0	6	5	1	7	8	-1	1	1	0	1	*	*
The 90s iHeartRadio	23	25	-2	2	3	-1	3	3	0	7	9	-2	9	6	3	1	1	0	2	2	0
The Range - Country	3	4	-1	*	1	*	2	1	1	*	1	*	1	1	0	*	1	*	1	*	*
triple j Unearthed	13	12	1	2	3	-1	*	1	*	7	6	1	2	2	0	1	*	*	*	*	*
ABC Country	8	8	0	1	1	0	*	1	*	2	2	0	2	1	1	2	1	1	2	3	-1
ABC Extra	4	4	0	1	1	0	*	*	*	1	2	-1	1	1	0	*	*	*	1	1	0
ABC Grandstand	14	14	0	1	1	0	1	1	0	1	1	0	5	6	-1	1	1	0	5	4	1
ABC Jazz	8	11	-3	1	1	0	2	1	1	2	3	-1	*	1	*	2	2	0	1	3	-2
Double J	13	17	-4	2	4	-2	2	3	-1	3	3	0	3	4	-1	2	3	-1	1	*	*
Total Digital/Internet Only	154	161	-7	12	16	-4	14	16	-2	46	50	-4	49	44	5	18	19	-1	15	16	-1

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1139]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA	17	16	1	6	4	2	7	4	3	9	9	0	8	9	-1	6	8	-2	15	13	2
Chemist Warehouse Remix	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	1	1	0
Coles Radio	15	14	1	3	4	-1	6	6	0	9	8	1	6	6	0	4	2	2	11	9	2
Easy Radio	6	5	1	1	*	*	2	3	-1	1	2	-1	3	1	2	4	1	3	5	2	3
Edge Digital	1	2	-1	1	1	0	*	*	*	*	1	*	*	1	*	*	1	*	1	2	-1
EON Sports Radio	2	2	0	1	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
Kinderling Kids	7	5	2	4	4	0	6	4	2	5	1	4	2	1	1	1	1	0	4	2	2
OLDSKOOL RADIO	8	12	-4	5	7	-2	5	6	-1	5	7	-2	3	10	-7	4	3	1	7	9	-2
OMG!	6	6	0	2	1	1	1	2	-1	4	3	1	2	1	1	3	2	1	6	5	1
Smooth	8	7	1	3	3	0	2	4	-2	3	5	-2	5	4	1	2	3	-1	6	9	-3
The 80s iHeartRadio	13	12	1	7	8	-1	3	4	-1	4	6	-2	6	4	2	3	2	1	12	13	-1
The 90s iHeartRadio	19	19	0	8	7	1	9	8	1	7	6	1	5	5	0	6	6	0	9	12	-3
The Range - Country	2	3	-1	1	2	-1	1	1	0	2	1	1	1	1	0	1	1	0	2	2	0
triple j Unearthed	9	9	0	4	6	-2	1	*	*	4	4	0	3	4	-1	3	4	-1	7	8	-1
ABC Country	5	5	0	2	*	*	1	1	0	2	3	-1	2	2	0	3	2	1	7	7	0
ABC Extra	4	3	1	1	2	-1	*	1	*	*	*	*	2	1	1	3	1	2	2	3	-1
ABC Grandstand	7	7	0	1	1	0	1	1	0	4	5	-1	1	3	-2	4	4	0	11	10	1
ABC Jazz	7	10	-3	1	1	0	1	2	-1	2	6	-4	3	4	-1	4	3	1	4	5	-1
Double J	10	16	-6	1	6	-5	2	6	-4	3	7	-4	2	3	-1	4	5	-1	6	5	1
Total Digital/Internet Only	128	130	-2	48	46	2	54	56	-2	67	71	-4	57	62	-5	49	43	6	103	105	-2

# EMBARGOED UNTIL 9:30AM AEST



## PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 4 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA	29	24	5	2	*	*	2	2	0	11	9	2	9	9	0	3	2	1	1	1	0
Easy Radio	9	10	-1	*	*	*	*	*	*	6	4	2	2	3	-1	1	2	-1	*	1	*
EON Sports Radio	3	3	0	1	1	0	*	*	*	*	*	*	3	2	1	*	*	*	*	*	*
Kinderling Kids	9	6	3	1	2	-1	*	*	*	6	3	3	2	1	1	*	*	*	*	*	*
KIX DIGITAL	4	7	-3	1	1	0	1	1	0	*	2	*	2	3	-1	1	*	*	*	*	*
My Perth Digital	20	28	-8	4	4	0	2	2	0	5	12	-7	3	3	0	5	4	1	2	3	-1
NTS News Talk Sport	1	4	-3	1	2	-1	*	*	*	*	1	*	*	*	*	*	1	*	*	*	*
OLDSKOOL RADIO	21	28	-7	1	1	0	*	1	*	8	11	-3	10	13	-3	2	2	0	*	*	*
OMG!	22	20	2	1	3	-2	2	2	0	3	*	*	12	12	0	4	3	1	*	*	*
Smooth	35	28	7	2	1	1	*	*	*	7	6	1	13	11	2	9	6	3	4	5	-1
X-All New All Hit	3	2	1	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
triple j Uearthed	20	21	-1	1	4	-3	5	2	3	6	5	1	5	8	-3	2	1	1	*	*	*
ABC Country	6	13	-7	*	1	*	*	*	*	2	3	-1	2	2	0	1	3	-2	2	4	-2
ABC Extra	7	9	-2	1	2	-1	*	*	*	2	3	-1	1	1	0	4	3	1	*	1	*
ABC Grandstand	31	32	-1	2	2	0	2	5	-3	6	7	-1	12	9	3	5	4	1	4	4	0
ABC Jazz	20	22	-2	3	5	-2	*	*	*	8	4	4	3	8	-5	4	4	0	2	2	0
Double J	28	25	3	4	4	0	2	1	1	13	10	3	7	7	0	2	2	0	1	1	0
Total Digital/Internet Only	202	212	-10	21	16	5	16	17	-1	58	61	-3	64	69	-5	28	28	0	15	20	-5

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
BUDDHA	21	21	0	8	10	-2	10	6	4	12	10	2	9	10	-1	7	6	1	17	14	3
Easy Radio	8	7	1	*	3	*	4	2	2	5	5	0	6	5	1	1	1	0	4	8	-4
EON Sports Radio	3	2	1	1	1	0	1	1	0	*	*	*	*	*	*	2	1	1	2	2	0
Kinderling Kids	7	4	3	4	3	1	3	2	1	3	1	2	2	1	1	1	1	0	7	5	2
KIX DIGITAL	4	6	-2	3	6	-3	1	3	-2	1	3	-2	2	4	-2	2	5	-3	2	5	-3
My Perth Digital	18	24	-6	10	11	-1	5	10	-5	6	12	-6	7	9	-2	6	4	2	9	13	-4
NTS News Talk Sport	1	2	-1	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*
OLDSKOOL RADIO	17	24	-7	9	12	-3	10	15	-5	8	15	-7	11	14	-3	6	7	-1	10	14	-4
OMG!	19	19	0	6	8	-2	7	6	1	13	9	4	12	11	1	5	7	-2	11	9	2
Smooth	29	24	5	13	9	4	17	13	4	21	18	3	16	16	0	9	6	3	23	15	8
X-All New All Hit	3	1	2	3	*	*	*	*	*	1	*	*	*	1	*	*	1	*	1	2	-1
triple j Uearthed	14	16	-2	5	9	-4	3	3	0	4	2	2	5	5	0	2	2	0	10	10	0
ABC Country	5	10	-5	2	6	-4	*	4	*	1	5	-4	4	7	-3	*	1	*	4	8	-4
ABC Extra	4	7	-3	1	3	-2	*	1	*	*	3	*	2	3	-1	3	3	0	4	4	0
ABC Grandstand	16	17	-1	2	*	*	4	7	-3	2	4	-2	8	11	-3	6	3	3	24	22	2
ABC Jazz	9	13	-4	4	3	1	3	1	2	1	7	-6	2	5	-3	4	5	-1	13	13	0
Double J	19	19	0	6	5	1	4	5	-1	10	10	0	11	7	4	5	5	0	14	13	1
Total Digital/Internet Only	158	169	-11	75	91	-16	63	73	-10	78	98	-20	92	102	-10	54	53	1	133	141	-8